Call for an EU collective redress mechanism to protect all fundamental rights, not only for consumers

Justice, fairness, and equality before the law are the cornerstone of European values, on which our democratic societies are built. However the power imbalance between individuals and large companies can effectively block victims of harm caused by business activities from seeking redress through judicial means, as the costs and risks are too high for the average individual. The solution to this problem lies in enabling effective means for collective redress at the EU level.

Nowadays corporations play a crucial role, providing the infrastructure for complex economic activities and relationships; thereby supporting much of humankind’s material progress and innovation. However accusations of human right violations linked to the operations and activities of corporations have reached alarming levels. They include unlawful pollution and environmental damage, abuse of labour rights, systemic discrimination, breaches of digital privacy, as well as violations of competition and consumer law.

Collective redress is widely recognised by both international and European human rights bodies, as well as European institutions and civil society, as a key tool for the protection of fundamental rights in cases concerning violations by business entities. The European Commission and the Parliament have also been promoting collective redress in the EU for nearly a decade.

In 2012 the European Parliament adopted a resolution which called for a coherent horizontal approach to collective redress in the EU. The European Commission then formally recommended Member States to implement collective redress in all areas where collective claims for injunctions or damages in respect of violations of the rights granted under Union law would be relevant, including for example in “consumer protection, competition, environment protection and financial services.”

However in the wake of the recent “Dieselgate scandal”, EU Commissioner Věra Jourová announced plans for collective redress exclusively for consumers. Whilst this would be a positive step, it would be a departure from the Commission’s pre-existing horizontal approach to rights protection.

Violations of fundamental rights, including environmental, labour, anti-discrimination, privacy; as well as harm from breaches of business competition rules, can cause even more egregious harm than that suffered by consumers. The current disharmonised patchwork of collective redress across the EU also means some companies are more easily subjected to class-action litigation than others, depending on where they operate within the Single Market. This is creating an unfair playing field for business.

Justice, fairness, and equality before the law require the protection of all future victims of mass harm situations - not only consumers - by enabling them to join their claims in order to access justice and effective remedy.

For these reasons, and recalling the recommendations of the International and European human rights bodies and institutions, the undersigned organisations call on the EU and its Member States to:

- Prepare a legislative proposal for EU collective redress that applies to all instances of harm caused by corporate entities including that which in nature relates to the environment, privacy, discrimination, or which in any way violates fundamental rights.

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1 Over half of the companies listed on the UK’s FTSE 100, France’s CAC 40 and the German DAX 30 have been identified in allegations or concerns regarding adverse human rights risks and impacts reported on between 2005 and early 2013. www.corporatejustice.org/documents/ahrri_report_final-2.pdf
Further information is available at “EU Law for collective redress: case for the environment, human rights and fair competition”. Organisations interested in joining the call are encouraged to contact us.